

Krishna-valley as a Model for a Hub of a Network of Small and Medium Sized Ecovillages

Zoltán Hosszú, Agro-Economist & Rural Development Engineer
Krishna-valley, Hungary

The issue of sustainability is often reduced to the technicalities of environment-friendly agricultural methods, which is missing the point that the main issue is that of creating a sustainable global society. Fulfilling the needs of the individual, the community and the society calls for sustainable structures and solutions at each level, for each means of production, i.e. sustainable lifestyle for humans, sustainable assets, sustainable finance. Because of the pressure imposed by capital markets, large scale corporations cannot provide a viable sustainable framework; small and middle sized enterprises are called for.

Krishna-valley, a medium sized operation, is as close to fulfilling all criteria of sustainability as you can get in our times. Being a pioneer in sustainable farming, it now acts as a research and experimental center, providing a training and testing ground for several academic institutions as well as for other farming entities aiming at sustainable operation. Its economic relationships with other farms serve as a model for a network of smaller and middle sized entities.