

Social Responsibility: Disasters

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Nowadays, social responsibility is a business term, which means that certain companies take into consideration the interests of society, they have regards to their business partners, and also to the environmental impact of their actions. Beyond their legal responsibilities, organizations voluntarily taking social responsibility are more and more trying to increase the living standards of the society surrounding them.

Currently, there are more than 20.000 volunteers in Hungary, who have joined a volunteer rescue team. These are organizations, companies, and citizens, who have voluntarily taken up the responsibility to strengthen the security and increase the living standards of the society. These rescue teams have special knowledge, skills and tools, which enable and advanced, more sophisticated rescue effort. They usually comprise of people living in the vicinity, therefore they are able to act in a very timely manner. These volunteers spend their free time, their energy, and their own hard earned money to help others, and there is an ever increasing need for the help they can offer.

Due to the effects of the climate change, extreme storms, snowfall in springtime or the extreme summer heatwaves have become more prevalent. The extra ordinary circumstances demand a different attitude from the citizens as well. It is very important to increase the consciousness of the citizens to take care about themselves, but if someone is unable to look after himself/herself luckily there are 20.000 volunteers working besides the official disaster management agency, who are capable to help selflessly in times of distress.